

ROAD TO THE OLYMPICS

APRIL 2021 - AUGUST 2021



Fundraising information pack

#BoparanOlympics

For further information please email the team on events@boparan.com

About us

The Boparan Charitable Trust supports children disadvantaged by disabilities, life-limiting illnesses and those in extreme poverty across the UK. We provide specialist equipment such as wheelchairs, trikes, sensory toys, treatments such as a Speech & Language Therapy and Behavioural Therapy, and household essentials for those in the most extreme poverty.

To find out more visit www.theboparancharitabletrust.com or speak to the team 0121 214 9373.

Matthew's Dad "Without the wheelchair The Boparan Trust has funded, Matthew's world would be very much different, and a much sadder place."

Grace's Mum "The trike has been a life-line to Grace during lockdown, she has complex health conditions, but it has meant she can get exercise and some enjoyment whilst she has been shielding."

About the Event

The Boparan Charitable Trust is bringing you a series of virtual challenges this spring / summer. Join the Trust as we visit a different continent each month and take on some key distances on the lead up to the Tokyo Olympics.

Each month we will give some suggested distances to aim for or you can pick your own. The distance can be completed alone, or as part of a team and can be completed with the method of your choice or a mixture; walk, run, cycle, ride, swim, row etc.

For example, in April we will take on the Americas:

- The Inca trail - 42km
- The Grand Canyon - 446 km
- Route 66 - 3,665 km
- Charity Target: Length of the Amazon River - 6,400 km

A team of 6 cyclists might attempt to take on route 66, whilst an individual might take on walking the Inca trail!

The aim of the challenge is to raise awareness for the charity and to raise vital funds so we can continue to support disadvantaged children. There is an opportunity for everyone to participate and you can do it with colleagues, family or friends!

How to sign up

To sign up visit: <https://theboparancharitabletrust.enthuse.com/profile> and click on the monthly event you wish to join.

Our brand new fundraising platform gives challengers the chance to see real time leaderboards and links live to Strava to show your activities.

To participate there is either a one-off registration fee of £25 or you can choose sign up with no charge, and fundraise. A finisher medal will be sent out to everyone* who completes the challenge. (* With a minimum fundraising total of £50)

Share your stories

Share your challenge and fundraising stories with us on our social media pages. Use #BoparanOlympics and tag us in your photos and videos.

Facebook: @boparantrust
Twitter: @boparantrust

Instagram: @theboparantrust
LinkedIn @theboparantrust

How does your fundraising help

Last year the trust helped over 650 children with a range of support. To give you an idea this is how your fundraising could help:

- £20 - An essential food parcel
- £75 – A therapy session
- £150 – Sensory equipment
- £300 – Specialist car seat
- £500 – Specialist Buggy
- £1500 – Specialist Trike
- £3000 – Manual wheelchair
- £5000+ - Powered wheelchair

Please note: Items vary in cost depending on the needs of the child. The Boparan Charitable Trust reserves the right to allocate funds depending on the current needs of the applicants.

FAQ's

Can I complete my distance from my step count?

Yes, you can use your step count, however you will have to enter it manually as a distance on to the platform. 1000 steps equals approx. 0.76km, and 10,000 steps equals approx. 7.62km.

I don't have Strava, can I still take part?

The Strava app is free to download. However, if you do not wish to use Strava then you can manually input your distance onto the event page.

What is included in my £25 registration fee?

The registration fee includes the administration/ platform fees and the cost of a medal. A minimum of £20 will be donated to the charity.

Can I participate with my family and children?

Yes, the challenge is open to families with children.

Can I participate offline and fundraise offline?

Yes, you can participate and fundraise offline. There are printable copies of a distance tracker and fundraising form available to download from our website or email the team on events@boparan.com

Is there a minimum fundraising requirement to participate?

No, everyone is welcome to participate. However, finisher medals will only be issued to fundraisers that raise £50 and over.